

meet the artist

Zelda

The mixed media abstractions of Zelda form a patchwork of bound energy. By combining photography with the texture and color of paint, she creates a tension between the real and imagined. Her photo-imagery is the foundation and anchor of her art, while the color and texture of her pieces deepen their significance. Integral to these contrasting elements are the strong primary colors she uses to create a sense of urgency. She manages to assemble all of these elements in a delicate and balanced composition.

Born in upstate New York in 1972, Zelda's childhood was spent in a small college town, surrounded by waterfalls and mountains. Her father, a university professor, was also an active amateur photographer whose hobby inspired her own. By the eighth grade, Zelda had developed a level of skill that earned her a position as the assistant to a local photographer. Through this apprenticeship she learned the advanced techniques of her medium as well as important lessons in managing the business of art.

While her work in black and white and duo-tone photography had provided a solid foundation in both form and composition, Zelda came to realize that her visions needed a greater palette to be fully expressed. During her later years of high school, she started exploring additional qualities of color and texture through painting. By graduation, she had built an impressive sampling of work, and was subsequently accepted into the Savannah College of Art and Design. Instead of immediately moving to the South, however, Zelda decided to explore the styles and critical influences of San Francisco's culture. This experience bridged her high school and college years with a mature insight that widely expanded her creative abilities.

At the Savannah College of Art and Design, Zelda's coursework included photography, art history, color theory, sculpture, drawing and painting. From this range of study, she discovered compelling, new means of expression. After receiving her Bachelor of Fine Arts degree, Zelda moved first to New York City and then to Atlanta to pursue a full-time artistic career.

Thanks to her relentless energy and talent, Zelda's work is exhibited and collected home and abroad. She has placed major murals in several international hotels around the world.